Do More
with Dick and Jane

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A Primer of Upgrades, Trade-ins, and Peripherals

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DO MORE WITH DICK AND JANE WAS SET IN NEW CENTURY SCHOOLBOOK™ ON AN APPLE LASERWRITER™ PLUS PRINTER USING A MACINTOSH™ PLUS COMPUTER AND MACWRITE™.
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TO THE READER

Do More with Dick and Jane is an Apple Computer primer for all the teachers, principals, school administrators, and superintendents who learned a lot from the characters Dick, Jane, and Sally.

This primer is for everyone who is interested in using Apple® computers to teach today.

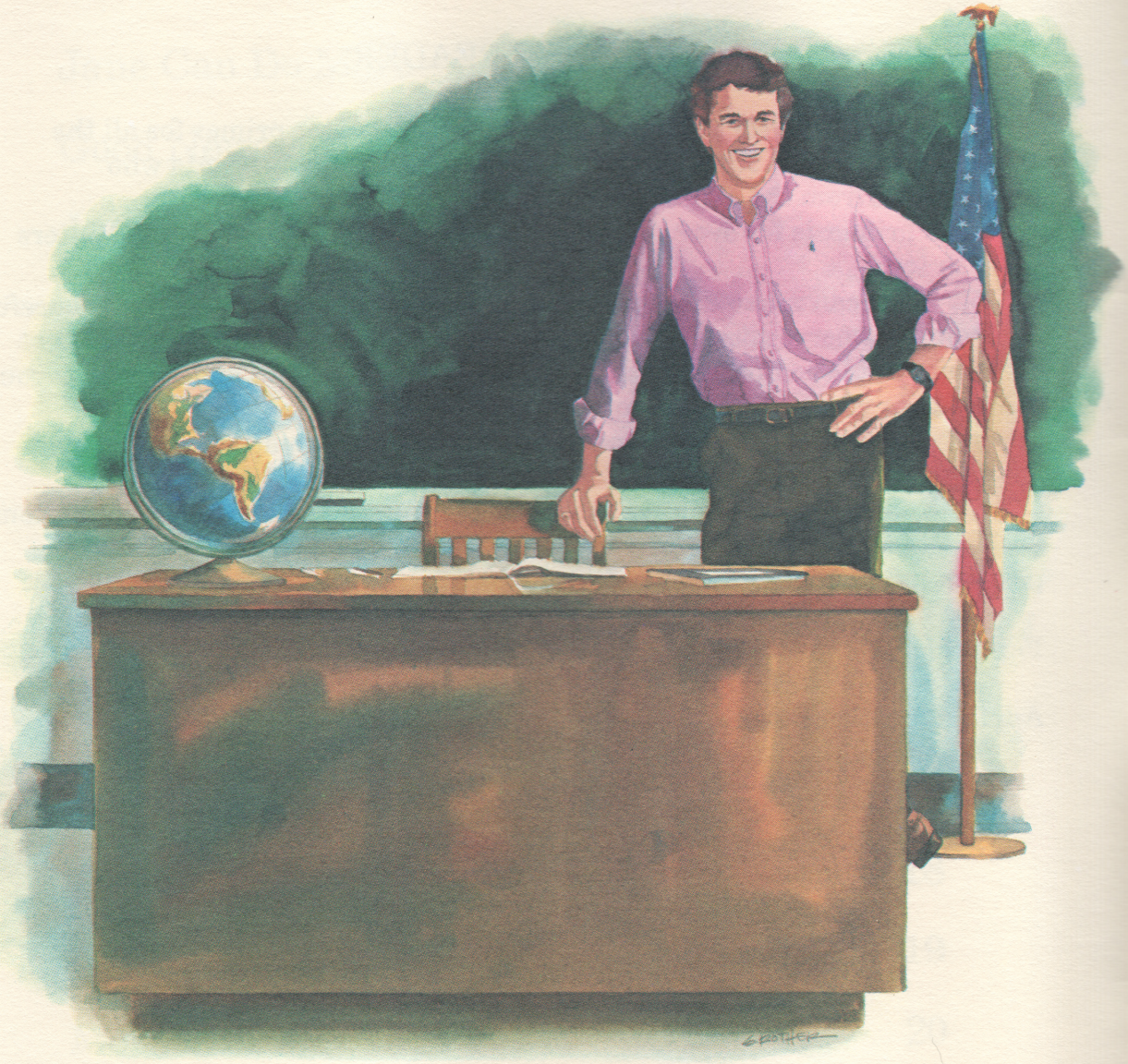
Now you can make the Apple computers you already use even more useful by adding memory, mice, and printers. You'll learn about new software that can make Apple computers even better teaching tools. And you'll see how you can trade in your old Apple computers—and a lot of other kinds of computers—for new Apple computers. Additional information can be found inside the back cover.

Dick, Jane, and Sally have grown up since your last encounter with them. Dick's a teacher now, Jane is a principal, and Sally has recently accepted a position as an Apple Education Sales Representative.

We hope you'll enjoy this presentation of our Upgrade, Trade-in, and Peripherals programs.

Even more, we hope you'll make use of these programs by calling your Apple Education Sales Representative or your local authorized Apple dealer.

When you do, just ask for Sally.



Dick

Dick is a teacher.

Jane

Jane is the school principal.

Sally

Sally is an Apple Education Rep.

Jane Can Do More

See Dick's 64K Apple IIe.

See Jane's 128K Apple IIe.

Good News for Dick

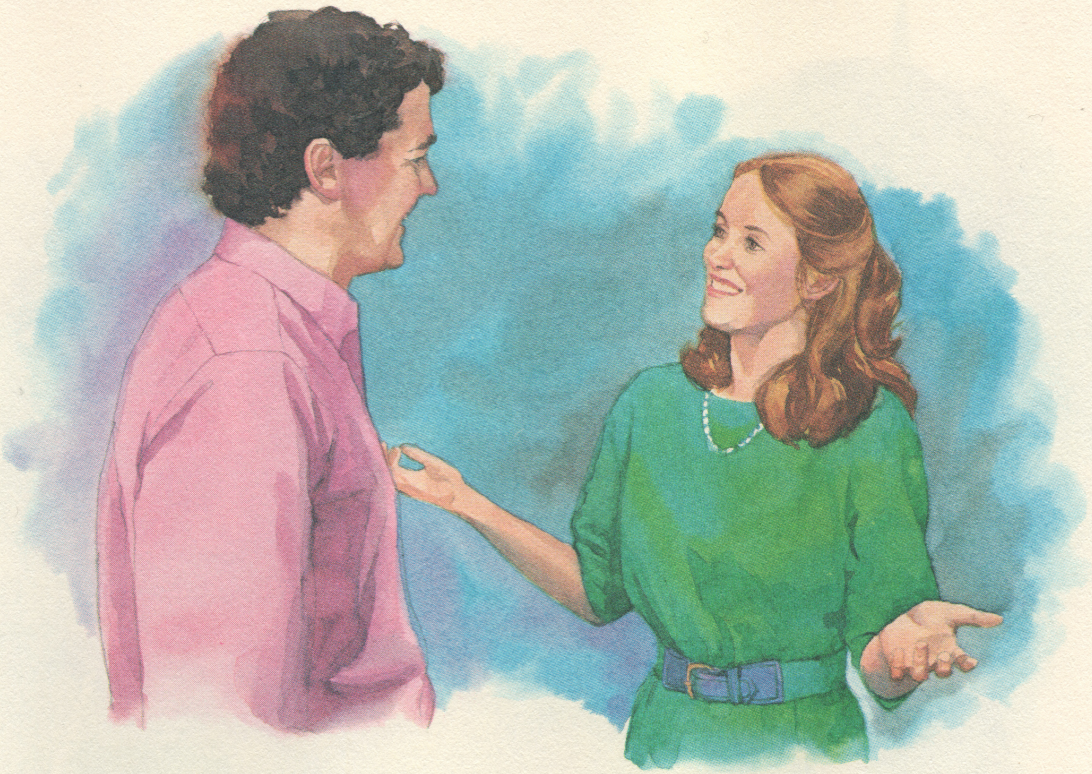
"Look, look!" said Jane.

"Look, Dick. See my new Apple IIe.

It has more power than your Apple IIe!" said Jane.

"What happened?" asked Dick.

"They used to be the same."



Jane Tells Her Story

"I traded in the old IBM Selectrics for credit!" said Jane.

"How could you?" cried Dick.

Jane said, "Now you can trade in Apple, Tandy, Commodore, or even IBM computers or typewriters* for credit. Then you can get the more powerful 128K Apple II."

"But I already have an Apple IIe," said Dick. "What will I do with it?"

* Apple will give credit toward the purchase of any new Apple computer with the trade-in of eligible equipment in working condition. Trade-in credit is given on a one-for-one basis; minimum order is five Apple CPUs only. Other restrictions apply. Please contact your Apple Education Representative or authorized Apple dealer for additional details.

A Call to the Apple Rep

"You don't have to trade it in.

You can get your IIe upgraded to 128K!"* said Jane.

"But Jane, how can we do that?" asked Dick.

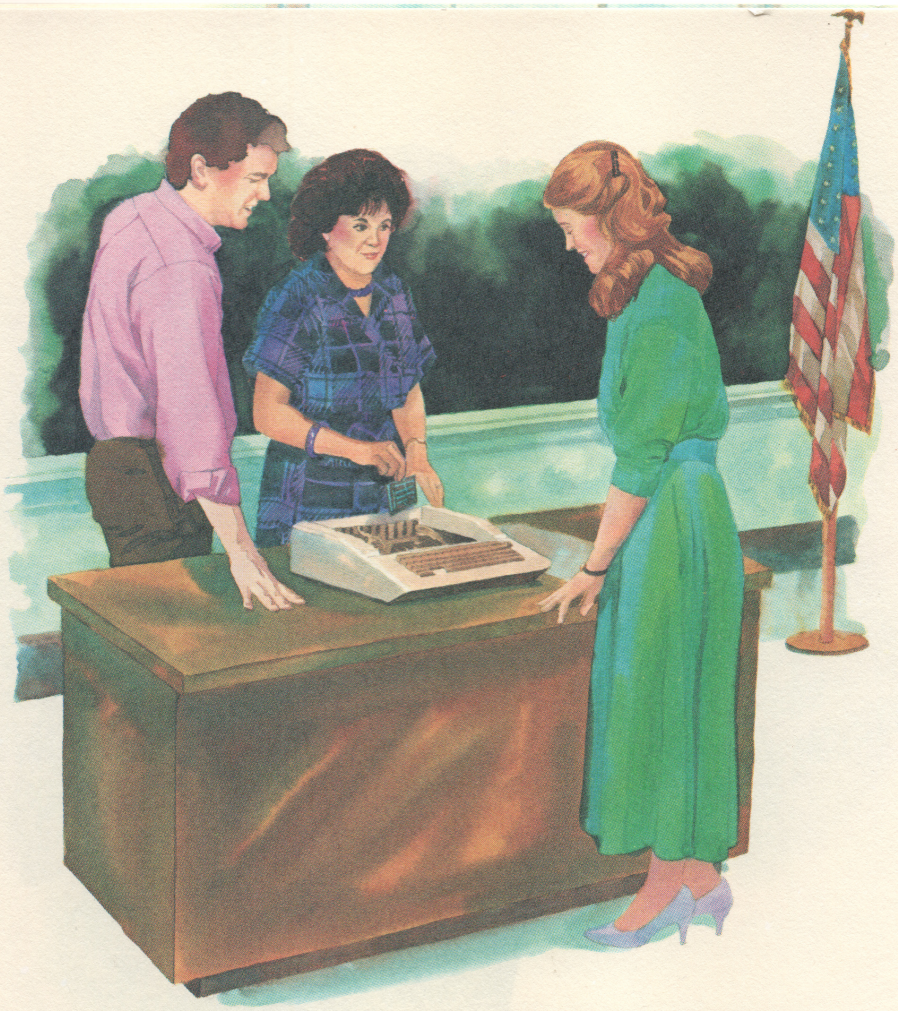
"We can call Sally the Apple Rep today," said Jane.

"Oh good, my class could use 128K!" cried Dick.

"Let us hurry!" said Jane.

"Let us hurry!" said Dick.

*Note: Trade-in credit cannot be applied to the cost of upgrades or peripherals; it is for the purchase of computers only.



Sally Visits the School

"Hello, Sally," said Jane.

"Can you help us?"

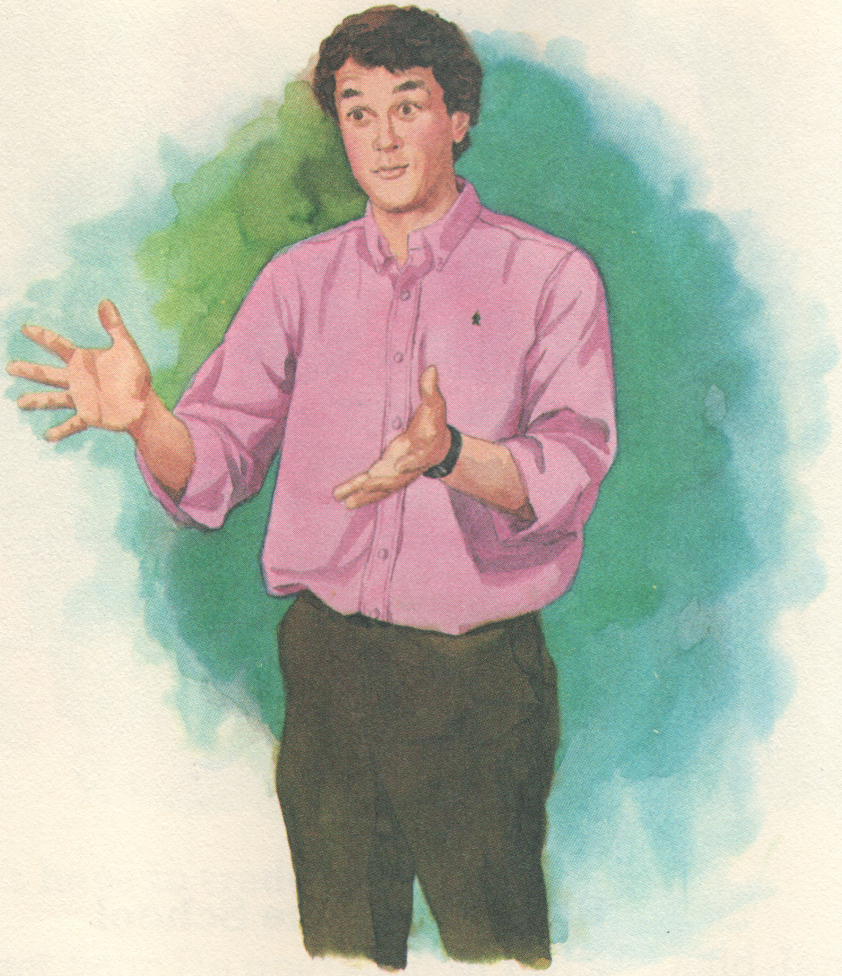
"Hello, Dick and Jane," said Sally.

"Of course I can help you.

We can just open your 64K Apple IIe

and put in this card.

It is an Extended 80-Column Card."



"This card gives Dick a total of 128K in his Apple IIe.
Now it is just like Jane's new 128K Apple IIe.
And with 128K, you and your students can
use many new programs, and do more with
the ones you already have," said Sally.
"Oh, please show us," begged Dick.

AppleWorks for Jane's Office

"Here is the new 128K AppleWorks™ disk," said Sally.

"It helps people who have lots of paperwork.

People like you, Jane.

It can help you do your budgets.

It can help you make big plans.

It can help teachers, too.

It can keep track of all their grades."

Bank Street Writer

"This is the new *Bank Street Writer* disk," said Sally.

"It is not new," said Dick.

"My students use it every day."

"Yes, but the new 128K *Bank Street Writer* is better.

It is easier to use than the one you have," said Sally.

"How come?" asked Dick.

"What you see on the screen is just what you

will get from the printer," said Sally.

A Surprise for Dick and Jane

"Now I will show you a very useful disk," said Sally.

"This new disk can make it easier for your students to learn to read and write!"

"Oh good," said Dick.

"First we type the name of the disk, " said Sally.

"It is called *Talking TextWriter*."

"I am Talking TextWriter!" said the Apple II.

"Oh," said Dick, "the Apple II can talk!"*

"Oh," said Jane, "your students will be very surprised!"

* This software requires a voice synthesizer card and 128K.

Two Surprises for the Class

"Today the class will begin a new project," said Dick.

"Oh," said Tim.

"Oh," said Jill.

"Oh," said Matt.

"Oh," said Pam.

"I have two surprises," said Dick.

"Oh!" said the class.

The First Surprise

"The first surprise is this mouse," said Dick.

"That does not look like a mouse," said Tim.

"It is an Apple II mouse," said Dick.

"Can Puff play with this mouse?" asked Jill.

"No, but every mouse we have

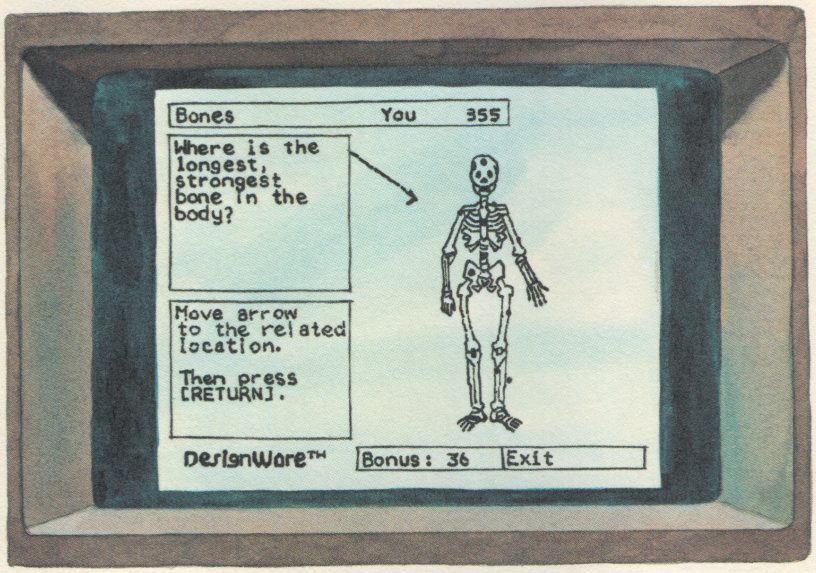
will make our Apple IIs easier to use."

"See," said Dick, "this disk is called *Instant Pascal*."

"Now the screen looks like my big brother's

Macintosh™," said Jill.

"Yes!" said Dick. "It works the same way, too."



The Body Transparent

"Here is another very good disk," said Dick.

"It is called *The Body Transparent*.

We can use it with this mouse.

We can build a body on the screen.

Then we can move the parts around

by moving the mouse.

We can learn the names of the parts,

and where they belong."

"May I try it?" asked Matt.

"Yes, after the second surprise," said Dick.

The Second Surprise

"What is the second surprise?" asked Pam.

"See this new printer on my desk?" said Dick.

"It prints in color and in black and white.

We will use it every day.

Today we will begin a new class project, a storybook.

We will use the *Bank Street Storybook* disk.

Everyone can write or draw pictures for the book.

You will print this storybook and take it home."

More Fun with the Printer

"Now I can do my reports for your parents and
print them quickly," said Dick.
"Oh. Reports for parents," said Jill.
"I do not like the new printer any more."
"But it is very good to have a printer," said Dick.
"Now I can get my work done faster,
so I can spend more time planning surprises."

In the Teachers' Lounge

"My class needs more computers," said Dick.

"Our budget is very small," said Jane.

"What about all the old computers

in the coat room?" cried Dick.

"They don't even make that kind any more!"

"If we trade them in to Apple,

we can get more new Apple computers!" said Jane.

"What about Spot?" asked Dick.

"I don't think they'll take him," said Jane.

Jane Calls Sally

"Hello, Sally, this is Jane," said Jane.

"I want to trade in more old computers

for new Apple computers."

"Oh good," cried Sally.

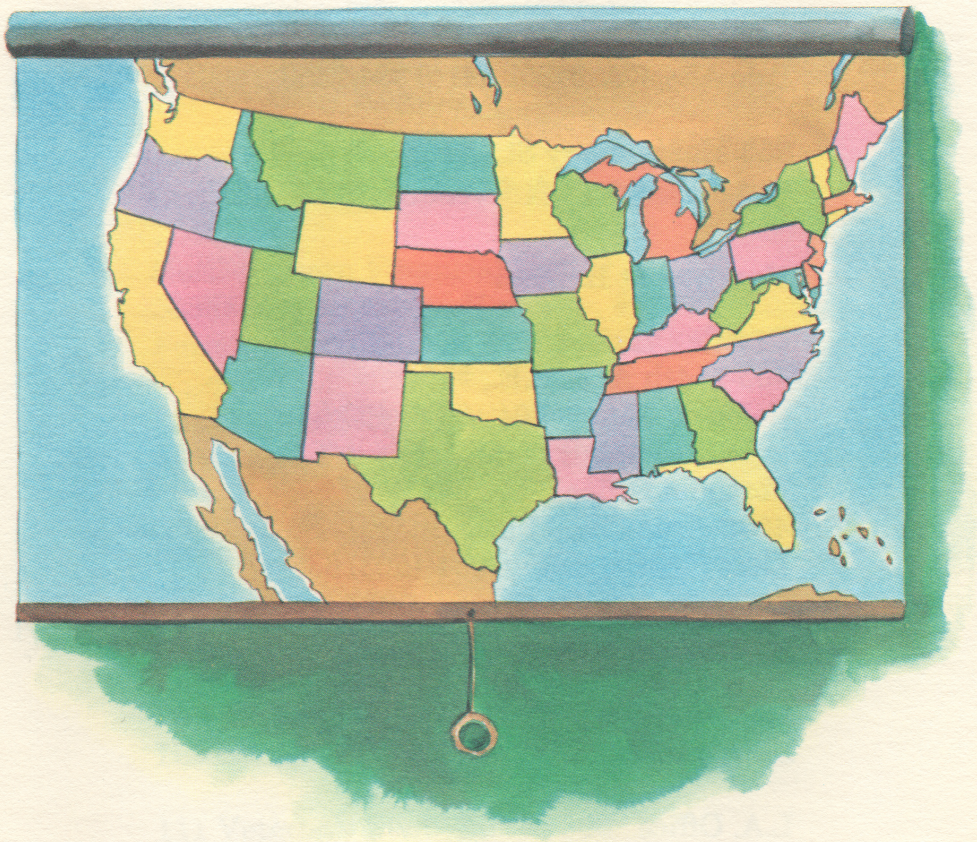
"Now, with our lower Apple prices, you can

get even more Apple computers with your budget!"

"Will you please come see me today?" asked Jane.

"Oh yes, Jane, I will hurry," said Sally.

"Hurry, hurry, hurry!" said Jane.



Now You Can Call Sally

Sally has an Apple office near you.

It is easy to find this office.

Just turn the page.

Northern California/Nevada Region

181 Lytton Ave.
Palo Alto, CA 94301 (415) 324-2350

655 Montgomery St., #900
San Francisco, CA 94111 (415) 433-9970

Northwest Region

Seattle Office
405-114th Ave., S.E., #100
Bellevue, WA 98004 (206) 453-0512

Portland Office
4000 Kruse Way Place, Bldg. 1, Suite 100
Lake Oswego, OR 97034 (503) 635-7711

Southern California/Nevada Region

1500 Quail St., #650
Newport Beach, CA 92660 (714) 752-0303

L.A. Office
6167 Bristol Parkway #350
Culver City, CA 90230 (213) 215-3546

Rocky Mountain Region

Denver Office
7100 E. Belleview, #210
Englewood, CO 80111 (303) 694-4888

1245 E. Brickyard Road, #510
Salt Lake City, UT 84106 (801) 485-7668

2111 E. Highland Ave., #425
Phoenix, AZ 85016 (602) 957-7144

North Central Region

President's Plaza Two
8700 West Bryn Mawr Ave.
Chicago, IL 60631-3546 (312) 399-1900

8300 Norman Center Drive, Suite 1250
Minneapolis, MN 55437 (612) 893-1840

Ohio Valley Region

4460 Carver Woods Dr.
Cincinnati, OH 45242 (513) 793-0318

Northwestern Financial Center
30833 Northwestern Highway, #220
Farmington Hills, MI 48018 (313) 626-6600

Landmarks Bldg., Station Square, #500
Pittsburgh, PA 15219 (412) 281-7640

Southwest Region

12201 Merit, #700
Dallas, TX 75251 (214) 385-3553

2950 N. Loop West, Suite 1070
Houston, TX 77092 (713) 682-3200

111 Veteran's Blvd. Suite 1500
Metairie, LA 70005 (504) 887-0630

Great Plains Region

500 Chesterfield Center, Suite 300
Chesterfield, MO 63017 (314) 532-5001

Kansas City Office
10955 Lowell, Suite 200
Overland Park, KS 66210 (913) 451-0470

New York Region

520 Madison Ave.
New York, NY 10022 (212) 308-8500

150 Meadowland Parkway
Secaucus, NJ 08053 (609) 596-4490

Three Greentree Centre, #202, Route 73
Marlton, NJ 08053 (609) 596-4490

New England Region

Connecticut Office
Salmon Brook Corp. Park, 100 Western Blvd.
Glastonbury, CT 06033 (203) 633-3571

Boston Office
171 Locke Dr.
Marlborough, MA 01752 (617) 481-2840

Rochester Office
18 Tobey Village Office Park
Pittsford, NY 14534 (716) 381-7772

Mid Atlantic Region

5250-77 Center Dr., #200
Charlotte, NC 28210 (704) 525-9292

Baltimore Office
Overlook Center, 5457 Twin Knolls Rd., #200
Columbia, MD 21045 (301) 730-2255

Highland Ridge, Bldg. 2, 565 Marriot Dr., #260
Nashville, TN 37210 (615) 889-6281

Southeast Region

4151 Ashford Dunwoody Road NE, Suite 350
Atlanta, GA 30319 (404) 843-8250

2502 Rocky Pointe Dr., Suite #645
Tampa, FL 33607 (813) 884-5109

1542 E. Beach Road
Gulfport, MS 39501 (601) 864-5083

600 Corporate Dr., #130
Ft. Lauderdale, FL 33334 (305) 776-7900

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